

RESOLVE LEAK DETECTION

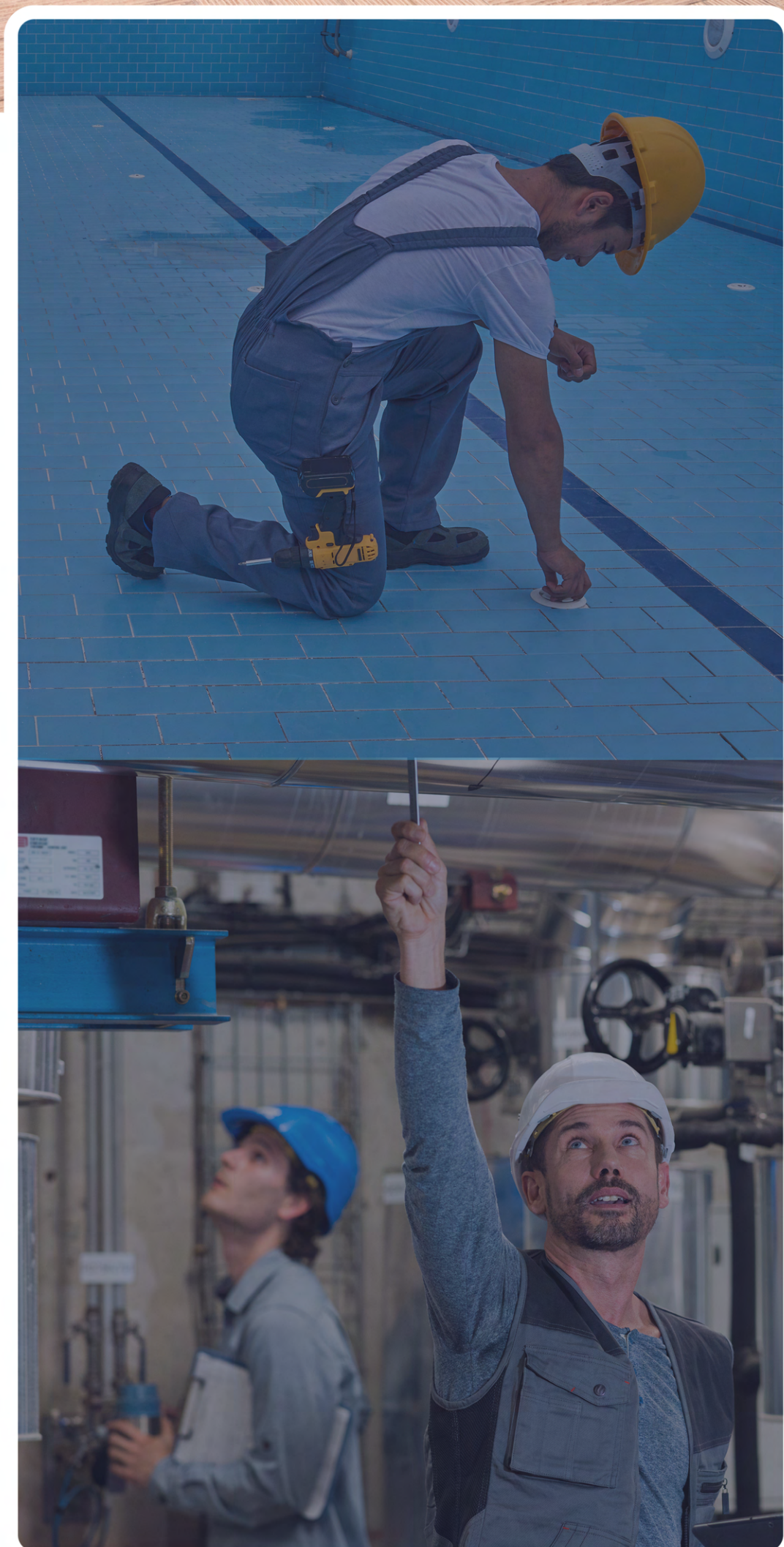
RESOLVE
LEAK DETECTION

THE STORY

Business Start-Up

After being in the pool repair industry for almost 10 years, Tom decided it was time to honor his own entrepreneurial spirit. Over the years he developed a strong love and passion for his work and realized there was an opportunity to provide a higher level of customer service, client communication, and problem-solving when fixing and repairing pools.

He witnessed time and time again how frustrated pool owners become with frequent and recurring pool problems, such as leaks. He realized that his expertise and passion for pools have the power to make every pool owner fall back in love with their pool again. So he reached out to the team at Cyberlicious® to help get the business started.



THE GOAL

*Develop a Strong
Brand Identity*

As a new start-up, Resolve Leak Detection wanted to develop a strong brand identity that was easily recognizable and conveyed its company values. They needed a logo and other business collateral that represented the Resolve brand.

They also wanted it to encompass their goals and visions for the future.



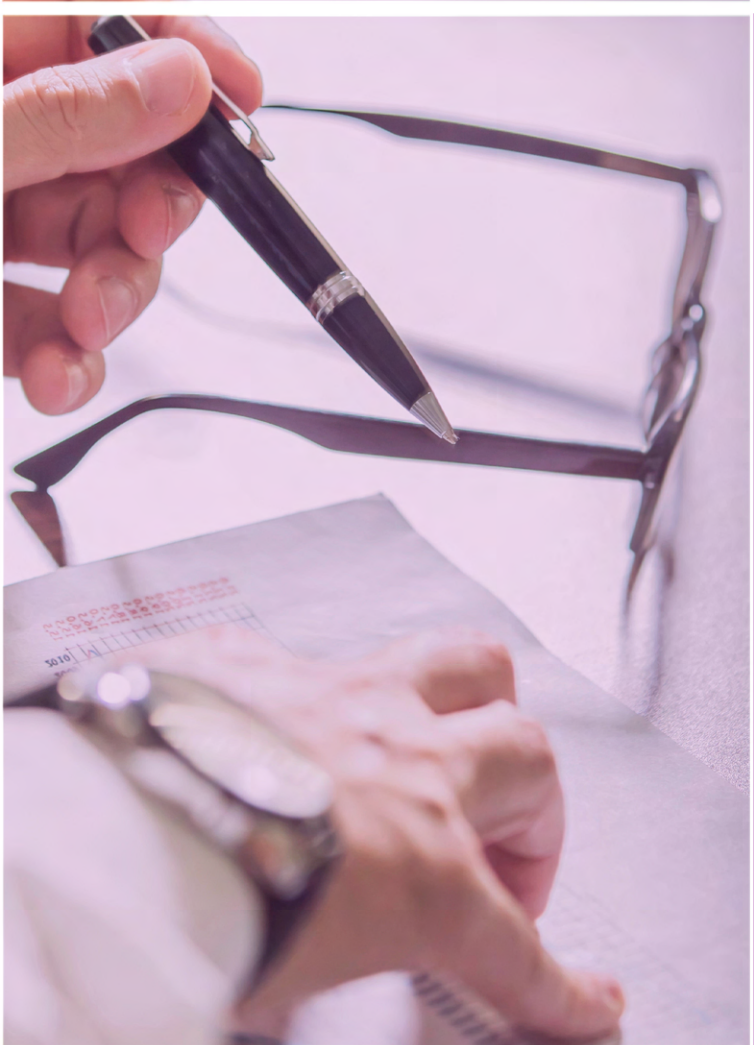
THE SOLUTION



BRANDING & COLLATERAL

Not only did the Cyberlicious® team make a splash with the logo and business icon for Resolve, but we also developed business cards, and other collateral design pieces.





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Love your pool ... be leak free!

RESOLVE
LEAK DETECTION

ResolveLeak.com

EXCEEDING
GOALS

