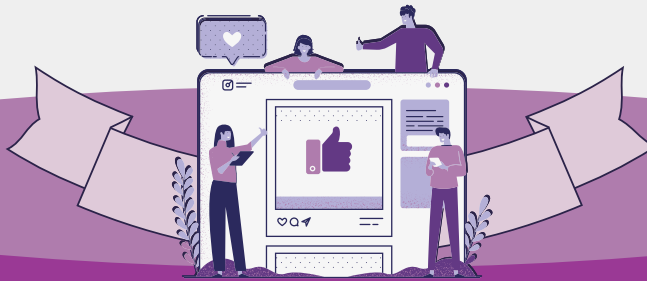


THE ULTIMATE MARKETING FUNNEL

5 steps to attract more customers & market your business directly to consumers



ONLINE DISCOVERY

Create a massive online presence: leverage Google, search engines, and social media to be discovered by people in your community searching for your services

BUILD TRUST

Showcase your expertise, develop 5 star online reviews, and build your online brand to attract high paying, motivated customers

NEW CUSTOMER CONVERSION

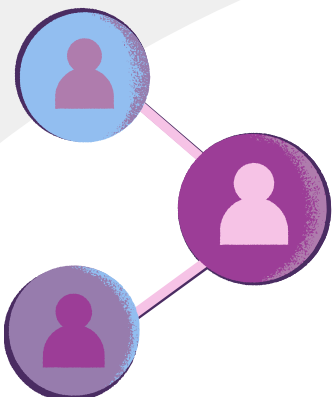
Utilize website systems and Google to increase calls, inquiries, and online appointment requests

ENGAGE CUSTOMERS

Leverage marketing tools and increase conversations, testimonials, and social media engagement

RAVING FANS

Nurture your customer list to refer and promote your business





HOW TO ACCOMPLISH EACH STEP OF THE ULTIMATE STRATEGY:

For each stage of the funnel, you want to invest time and budget into a handful of specific actions. Here are some of the most successful tools we've found for businesses

ONLINE DISCOVERY



Google Ranking



Google Business Profile



Google Ad Campaigns



Local Directories

BUILD TRUST



Google Reviews



Facebook & Yelp Reviews



Website WOW Factor & Ease of Use



Online Brand Presence

NEW CUSTOMER CONVERSION



Website Conversions (+Tracking)



Online Appointment System



Automated Chat Box



Phone Calls from Website & Ads

ENGAGE CUSTOMERS



Valuable Content



Showcase Expertise



Review Requests



Social Engagement

RAVING FANS



Monthly Newsletters



Blog & Tips



Re-engagement Calls & Emails



Customer Referrals



Learn More from the Experts for Delicious Results

